

PRESS RELEASE

FOR IMMEDIATE RELEASE

NEW YEAR, NEW NAME FOR CANCER CHARITY



Hope for Tomorrow are pleased to announce that they are changing the name of their Mobile Chemotherapy Units (MCUs) to Mobile Cancer Care Units (MCCUs). The change in name is to reflect the expansion in the number of services offered on board for patients.

Christine Mills MBE, Founder and Trustee says “With 10 MCCUs across the country, Hope for Tomorrow has a national overview of the variety of cancer care treatments now being offered to enable patients to be treated closer to home. Our charity has progressed tremendously since we launched the world’s first MCU in 2007 and in 2017 we celebrated the 10th anniversary of the launch of our first Mobile Chemotherapy Unit (the world’s first). Although we are award winning for innovation, we constantly strive to learn and improve and we need our branding to reflect this kind of expansion.”

This rebranding will be rolled out over time through our MCCUs, website and any form of communication from our charity.

ENDS

Notes to Editors

About Hope for Tomorrow

Hope for Tomorrow is a dedicated charity, bringing cancer care closer to patients’ homes via our Mobile Cancer Care Units (MCCUs).

As a cancer charity, we understand that time is a crucial factor for patients, and in 2007 we launched the world’s first ever MCCU to bring vital cancer care closer to patients, enabling them to spend more time with family, friends and loved ones.

We develop, build, provide and maintain MCCUs to support patients who are going through Chemotherapy and other cancer related treatment by alleviating the stresses and strains of travelling for appointments, along with reducing hospital waiting times.

We work in a unique partnership with the NHS helping to ease capacity challenges at hospital trusts. We now have 10 MCUs operational in Gloucestershire, Somerset, South Wiltshire, Hampshire, East Kent, Lincolnshire, Cornwall, West Suffolk, East Essex and London/ Surrey, with two reserve MCUs in place to ensure continuity of service during the maintenance schedule. We also provide a Nurses Support Vehicle with each MCU, which allows the nursing team to travel to and from the daily treatment locations.

Since the launch of the first MCU in 2007, the charity has saved patients a total of over 2.5 million miles and over 200,000 hours of travel and waiting time.

The charity won a Queen's Award for Enterprise – Innovation, in 2016. The Award is the UK's highest accolade for business success, and was made in recognition of our achievements since the Founder, Christine Mills MBE, set up Hope for Tomorrow in 2003.

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